



Life's Just Better Here

Wilton Drive Improvement District
2019 Accomplishments
Goals for 2020

November 2019

Mission

The Mission of the Wilton Manors Improvement District Board is to create a safer, more economically viable, more attractive Wilton Drive.

Members

Anthony LoGrande, Chair
Doug Blevins, Vice Chair

Vicki Baisden
Mitchell Bloch
Claudia Castillo

Matthew Dreger
Paul Hugo

2020 Goals and Objectives

- Continue to provide input and leadership on the Wilton Drive Landscape/Streetscape Design.
- Continue to provide aggressive marketing efforts to bring visitors and residents to Wilton Drive.
- Maintain and grow the wiltondrive.org website and social media presence.
- Contribute to the success of Wilton Manors participation in the annual Stonewall Festival and Pride of the Americas 2020.
- Advocate for private donations to the Wilton Drive beautification project.

2019 Accomplishments

- Continued to provide input and leadership on the Wilton Drive Landscape/Streetscape Design, including:
 - Advocating for larger shade species
 - Advocating for the elimination of ecobins
 - Advocating for the retention of existing bench and trash bin design
 - Establishment of street furniture locations
- Allocated assessment funding to be utilized on the landscape and irrigation construction.
- Advocated for suspension of parking enforcement on Wilton Drive during roadway construction.
- Responsible for a digital public relations campaign to encourage daytime traffic to Wilton Drive through “Wilton Wednesdays” which included vender and ride sharing discounts.
- Maintained and grew the wiltondrive.org website and social media presence
- Transitioned wiltondrive.org from construction mitigation efforts to promoting Drive businesses.

- Responsible for three videos promoting Wilton Drive.
- Responsible for renderings of the future of Wilton Drive.
- Responsible for the creation of the Welcome to Wilton Drive mural at 2000 Wilton Drive.
- Held a joint meeting with the Economic Development Task Force to discuss mutual interest issues.
- Issued biannual WDID newsletters to property owners.
- Advocated for a collaboration between Wilton Manors and Fort Lauderdale to enhance the appearance of the NE 4th Av/Wilton Drive bridge for the Pride of the Americas event in April 2020.
- Initiated a fundraising campaign to encourage private sector participation in the Wilton Drive beautification efforts.
- Created cling stickers for posting in Wilton Drive business windows.
- Contracted for trash removal from Wilton Drive 3 times per week
- Sponsored the 2019 Stonewall Street Festival and Parade
- Sponsored the monthly Wilton Drive Art
- Reelected Chair LoGrande and Vice Chair Blevins for 2020.

2018 Accomplishments

- Created a logo and brand standards
- Contracted for the design and installation of WDID banners on Wilton Drive
- Contracted for the pressure washing of the sidewalks of Wilton Drive
- Contracted for trash removal from Wilton Drive 3 times per week
- Sponsored the 2018 Stonewall Street Festival and Parade
- Sponsored the monthly Wilton Drive Art Expo.
- Provided input and leadership on the Wilton Drive Lane Elimination roadway construction design.
- Provided input and leadership on the Wilton Drive Landscape/Streetscape Design.
- Created recommendations to the City Commission for a Wilton Drive Construction Mitigation Program.
- Contracted for a public relations campaign to educate Wilton Drive businesses about the construction and to attract business during the construction.