

WILTON DRIVE IMPROVEMENT DISTRICT

Property Owner Update
December 2024

Dear Property Owners,

As 2024 comes to a close, I wanted to share some of this year's Wilton Drive Improvement District (WDID) accomplishments made to further the mission of the district. The WDID's main mission is to create a safer, more economically viable and attractive Wilton Drive.

We were proud to host the first annual Wilton Drive Block Party in partnership with many of our local businesses. Our gracious emcee, FayWhat!?, helped the district come to life by activating the sidewalks through the various discounts, live DJs and other entertainment provided. We look forward to hosting this event again next year.

In our effort to make Wilton Drive more pedestrian and cyclist friendly, we installed three additional bike racks throughout the drive and a second bike repair station at the north end of the Drive near 5 Points.

The Wilton Drive Improvement District also contracted with a new marketing firm, Appleton Creative, to assist in growing the Drive's brand and expanding our reach to attract more visitors from other markets both in and out of state.

In 2024 the WDID's Business Recognition Program highlighted businesses that provided an important contribution to the community. The following businesses were recognized:

1. Wilton Collective
2. Bona Italian Restaurant
3. Burgers & Beers
4. The Pub on the Drive
5. D'Liras

Wilton Drive Improvement District Board Members
Claudia Castillo, Chair Stratos Papachristopoulos, Vice Chair
Debbi Burke Matthew Dreger

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On behalf of the Wilton Drive Improvement District, I thank the City of Wilton Manors commissioners, the property owners, businesses that the District represents, and the community for their support as we all work together to ensure *'life's just better here'*.

Information on the Wilton Drive Improvement District can be found at www.wiltondrive.org or on the City's website: <https://www.wiltonmanors.com/502/Wilton-Drive-Improvement-District>.

Wishing you all a very Happy Holidays and a prosperous 2025!

All the best,

Claudia Castillo
Chair, Wilton Drive Improvement District

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