

RESOLUTION 2025-04

A RESOLUTION OF THE BOARD OF SUPERVISORS OF THE WILTON DRIVE IMPROVEMENT DISTRICT ADOPTING GOALS, OBJECTIVES, AND PERFORMANCE MEASURES AND STANDARDS PURSUANT TO SECTION 189.0694, FLORIDA STATUTES; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, on December 9, 2014, the City Commission (the “City Commission”) of the City of Wilton Manors approved Ordinance No. 2014-011 establishing the Wilton Drive Improvement District (the “District”); and

WHEREAS, on December 12, 2023, the City Commission approved Ordinance No. 2023-010 (the “Ordinance”) amending Ordinance No. 2014-011, thereby extending the duration of the tenure of the District for an additional five years and composition of the District Board and other modifications; and

WHEREAS, the District was established for the purpose of creating a cleaner, safer, and more attractive area within the District; ensuring a stable and predictable resource base to fund supplemental services and programs; responding quickly to market changes and community needs; assisting in improving sales and occupancy rates; funding physical improvements; providing for pedestrian safety; marketing the District; increasing parking opportunities for visitors and shoppers; and funding special events and street celebrations; and

WHEREAS, in accordance with Section 189.0694, Florida Statutes, the District adopted Resolution 2024-005 on September 12, 2024, establishing goals, objectives and performance measures and standards for the District; and

WHEREAS, pursuant to Section 189.0694, the District must adopt and publish on its website an annual report prior to December 1st of each year, describing the District's success or failure in achieving the goals and objectives adopted by the District; and

WHEREAS, District has made the findings and adopted the District's report on the 2025 goals, objectives, and performance measures and standards and hereby adopts the 2026 goals, objectives and performance measures and standards attached hereto and made a part hereof as **Exhibit A**.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF SUPERVISORS OF THE WILTON DRIVE IMPROVEMENT DISTRICT:

Section 1. The foregoing recitals and findings are true and correct and are incorporated herein.

Section 2. The District Board of Supervisors hereby adopts the report on the 2025 goals, objectives and performance measures and standards and adopts the 2026 goals, objectives and performance measures and standards, as provided in **Exhibit A** and hereby takes all necessary actions to comply with Section 189.0674, Florida Statutes.

Section 3. If any Section or part of a Section of this Resolution be declared invalid or unconstitutional, the validity, force and effect of any other Section or part of a Section of this Resolution shall not thereby be affected or impaired unless it clearly appears that such other Section or part of a Section of this Resolution is wholly or necessarily dependent upon the Section or part of a Section so held to be invalid or unconstitutional.

Section 4. In the event of a conflict between the provisions of this Resolution and the provisions of any other resolution of the District, the provisions of this Resolution shall prevail.

Section 5. This Resolution shall be effective upon its adoption.

PASSED AND ADOPTED this 12 DAY OF November, 2025.



Claudia Castillo, Chair

ATTEST:



Elizabeth Beckford,
City Clerk of the City of Wilton Manors

APPROVED AS TO FORM:

BY: 

Ginger E. Wald, District Counsel

Chair Castillo	<u>Yes</u>
Vice-Chair Papachristopoulos	<u>Yes</u>
Board Member Hugo	<u>Yes</u>
Board Member Dreger	<u>Yes</u>
Board Member Burke	<u>Yes</u>

Exhibit "A" – Performance Measures/Standards and Annual Reporting



2026 Goals and 2025 Accomplishments

Introduction

The Wilton Drive Improvement District (WDID) continues to fulfill its mission to enhance the safety, attractiveness, and economic vitality of Wilton Drive, serving as the City of Wilton Manors' central business corridor and cultural hub.

This annual report outlines the District's performance measures and achievements for Fiscal Year 2024–2025, in accordance with Florida Statute §189.0694. The District's programs remain focused on three primary areas: Safety of Wilton Drive, Attractiveness of Wilton Drive, and Marketing of Wilton Drive.

Program/Activity: Safety of Wilton Drive

Goal: Improve pedestrian, bicycle, and public safety on Wilton Drive

Objectives:

- Advocate for improved pedestrian and bicycle safety with FDOT
- Advocate for enforcement of traffic safety and traffic calming with the City
- Collaborate with law enforcement to enhance overall public safety and reduce theft-related incidents

Performance Measures and 2025 Updates:

- Advocated for installation of six additional bike racks on Wilton Drive (continuing coordination with the City of Wilton Manors)
- Supported improvements to pedestrian crosswalks, including enhanced visibility and ADA accessibility
- Collaborated with the Wilton Manors Police Department to support implementation of a Pickpocket Theft Awareness and Prevention Program, improving safety education and reducing theft incidents



2026 Goals and 2025 Accomplishments

- Continued advocacy for proactive law enforcement and public awareness measures to improve safety for residents, visitors, and businesses
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Program/Activity: Attractiveness of Wilton Drive

Goal: Maintain and improve a clean and attractive Wilton Drive

Objectives:

- Improve removal of excess trash
- Improve with landscaping

Performance Measures and 2025 Updates:

- Continued funding for trash pickup four times per week to maintain a clean and welcoming environment
 - Maintained and serviced additional trash receptacles to manage litter and enhance pedestrian appeal
 - Worked with the City's Leisure Services Department to improve landscaping along Wilton Drive, including plant maintenance and beautification
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Program/Activity: Marketing of Wilton Drive

Goal: Maintain and improve the marketing of the District

Objectives:

- Engage professional services for marketing for the District
- Recommend special events and celebrations on Wilton Drive
- Improve the District with additional marketing signage and decorations



2026 Goals and 2025 Accomplishments

Performance Measures and 2025 Updates:

- Hosted the second annual Wilton Drive Block Party to increase business activity and community engagement during the non-peak season
- Continued funding for professional public relations and marketing services to promote Wilton Drive businesses and events
- Provided funding for special events and celebrations like the Stonewall Pride Parade and Street Festival that showcase Wilton Drive as a vibrant destination
- Provided funding for holiday decorations and street pole flags to enhance the corridor's visual appeal and branding
- Supported marketing campaigns and social media outreach to strengthen visibility and support economic vitality for Wilton Drive businesses

Conclusion

During Fiscal Year 2024–2025, the Wilton Drive Improvement District demonstrated continued progress in all core program areas, strengthening partnerships with the City of Wilton Manors, local law enforcement, and community stakeholders. The District remains committed to maintaining Wilton Drive as a safe, attractive, and economically thriving corridor that reflects the unique character of Wilton Manors.